

Daria Zagorodnaya

2D MOTION DESIGNER

+996 (555) 902102
dasha031987@gmail.com — preferred contact
Female, 35 — born 3 April 1991

Bishkek, Kyrgyzstan
Citizenship: Kyrgyzstan · work permit: Kyrgyzstan
Open to remote work · not available for business travel

DESIRED ROLE

2D Motion Designer
Specialisation: designer, artist · Work format: remote
Employment: full-time, part-time, project / one-off assignment

EXPERIENCE — 9 YEARS 9 MONTHS

January 2021 — present 5 years 9 months	Remote work (freelance) Bishkek Motion Designer 2D motion designer with over 6 years of experience. My core focus is 2D animation and advertising creatives: developing concepts for animated and promotional videos, animating characters, objects and backgrounds, creating visual and audio effects, and adapting finished creatives to different formats and project requirements. I have experience in affiliate marketing (traffic arbitrage) and gambling, and understand the specifics of performance creatives — their pacing and their core job: catch the user's attention, deliver the key message fast and lift engagement. I also work with playable ads and other interactive advertising formats. My toolkit is Adobe After Effects, Illustrator, Photoshop and Figma. I actively use AI tools to generate and process images and video, to explore visual directions, to produce content and to streamline the production process. I work with current AI tools, including Minimax, ElevenLabs, Grok, Kling, Veo, Nano Banana and Weimake, using them for image and video generation, audio creation and processing, and to speed up and optimise workflows.
November 2024 — September 2026 1 year 11 months	Syndicate Group Moscow Media, marketing, advertising, BTL, PR, design, production · Marketing, advertising, BTL, design, event and PR agencies, exhibition organisation Motion Designer Developing concepts for animated videos; designing and animating characters and objects. Working with 2D animation software. Creating animation and audio effects. Adapting animation to different formats and project requirements.
February 2024 — September 2024 8 months	The Infographics Show USA · www.youtube.com/@TheInfographicsShow Animator Producing animated videos.

<p>April 2022 – June 2022 3 months</p>	<p>World Class Bishkek Bishkek Consumer services · Sports and fitness clubs · Public activity, parties, charity, non-profits · Sports federation</p> <p>Graphic Designer</p> <p>Designing advertising banners and flyers. Merchandise branding and visual decoration of the sports complex.</p>
<p>January 2020 – September 2020 9 months</p>	<p>Modnie Detki www.instagram.com/modnie_detki.kg/ Retail · Retail chain (clothing, footwear, accessories) · Consumer goods (non-food) · Clothing, footwear, accessories, textiles (promotion, wholesale)</p> <p>Designer and SMM</p> <p>As a designer:</p> <ul style="list-style-type: none"> • brand identity • layouts for posts, stories and ad campaigns • branded packaging design • advertising videos <p>As an SMM specialist:</p> <ul style="list-style-type: none"> • growing the account • setting up targeted advertising • customer communication
<p>August 2011 – December 2013 2 years 5 months</p>	<p>Elita jewellery store Bishkek Retail · Retail chain (jewellery) · Consumer goods (non-food) · Jewellery and costume jewellery (promotion, wholesale; manufacturing)</p> <p>Graphic Designer</p> <p>Design, layout and prepress for advertising materials. Outdoor advertising design.</p>
<p>October 2010 – August 2011 11 months</p>	<p>Rubin print shop Graphic Designer</p> <p>Logos, business cards, invitations, labels and booklets. Prepress.</p>

EDUCATION

<p>2008 Higher education</p>	<p>KRSU Technological College Women's clothing designer and pattern maker</p>
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PROFESSIONAL DEVELOPMENT, COURSES

<p>2016</p>	<p>Redmouse.pro Graphic designer</p>
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TESTS AND EXAMS

<p>2021</p>	<p>After Effects from FreelStep Motion design</p>
<p>2020</p>	<p>Space Design School Motion design. Introduction to After Effects</p>

CERTIFICATES

2021 Motion design

2019 SMM manager: growing a business on social media

SKILLS

Languages: Russian – native

Adobe After Effects

Motion design

Adobe Illustrator

Adobe Photoshop

Figma

Blender 3D

SketchUp

Graphics editors

Design

Print design

Web design

Public service advertising

Photography

SMM

Targeted advertising

Accuracy and attention to detail

DRIVING

Own car · category B licence

ABOUT ME

Currently working as a motion designer. Freelancer.

Portfolio: <https://dasha-motion.com>

https://www.behance.net/dasha_zagorodnaya

<https://www.youtube.com/watch?v=EWawJgREDcA>